

THE ANNUITY EDUCATOR

The Pinnacle Annuity Corporation ♦ 14443 N. 73rd Street ♦ Scottsdale, AZ 85260
Securities Cleared Through SIGMA Financial Corporation, Member NASD SIPC

How To Successfully Purchase Guaranteed Annuities

Annuities have been available for over 100 years. The original annuity was created to generate income for the buyer. You would deposit your money with an insurance company either in a series of payments, or in a lump sum. In return, the insurance company would guarantee to pay you an income either for a set period of time, or for the rest of your life.

Over the past 20 years, annuities have changed dramatically. No longer are they just used for income. In addition to safety and competitive returns, they now offer a variety of features including: Tax-deferred accumulation, a variety of maturity periods, liquidity, emergency waivers, probate avoidance, and death benefits.

As a result, their popularity has exploded. According to LIMRA*, an average of over ***\$812,000 of guaranteed annuities were purchased every single hour in the year 2001!***

You can now buy annuities from banks, brokers, planners, insurance agents, CPAs, and even attorneys.

With literally 1000's of annuities to choose from, and just about every financial professional trying to sell them, many annuity buyers are confused and overwhelmed.

To successfully purchase a guaranteed annuity in today's marketplace, annuity buyers need to understand all guaranteed annuities are not created equal. ***Some are superior to others.*** They have different surrender periods, different withdrawal features, and different methods of how interest is paid.

(*Life Insurance Marketing & Research Association)

At The Pinnacle Annuity Corporation, we are committed to educating our clients. We understand they cannot afford to make a mistake.

Our clients are typically between the ages of 55 and 85. They have gone from the asset accumulation phase to the asset preservation phase. They need to protect their assets that took a lifetime to accumulate.

This report was created to make it easier for the annuity buyer to select a top-rated annuity best for their individual needs, and to enjoy the benefits available from annuities.

Inside this report, you will find:

- ***Annuity Blueprint and Purchase System.*** A step-by-step system that teaches you how to successfully purchase annuities.
- ***Annuity Styles & Suitability.*** Determine which annuity style is most suitable for you.
- ***Inside An Annuity.*** Learn the differences between superior and inferior annuities.
- ***Annuity Buyers Checklist.*** Follow this list before you purchase any annuity.
- ***Glossary of Terms.*** Definitions of annuity terminology.

After reviewing this report, feel free to call us with your questions. We are happy to help.

Additionally, we offer a free, no obligation, consultation and a copy of our annuity comparison list (***The Pinnacle List***). Call us at 480-948-1048 or toll free at 1-800-315-7233.